

IN THE CLAIMS:

Claims 1-30 (Canceled).

31. (New) An inflatable device comprising a portable inflatable structure that includes at least one inflatable component and a first multimedia device, said portable inflatable structure forming a first interior region when said portable inflatable structure is at least partially inflated, said first interior region at least partially containing said first multimedia device, said first interior region including a light blocking material and a first display screen, said first display screen visible from an exterior of said portable inflatable structure, said first display screen formed of a material that is designed to display at least one image projected onto the first display screen by said first multimedia device, said light blocking materials creating a darkened environment to inhibit exterior light from entering said first interior region and to inhibit light from said first multimedia device from being externally displayed on portable inflatable structure in region other than said first display screen.

32. (New) The inflatable device as defined in claim 31, wherein said first display screen includes a backlit material designed to display at least one image from said first multimedia device which is spaced from said first display screen.

33. (New) The inflatable device as defined in claim 31, wherein said portable inflatable structure includes a second interior region, said first and second interior regions at least partially divided by a partition, said partition at least partially formed of a light blocking material, said second interior region including a display surface and an illumination source that is separate from said multimedia device, said illumination source positioned between said partition and said display

surface, said display surface visible from an exterior of said portable inflatable structure, said display surface including a surface selected from the group consisting of a fixed image or a second display screen.

34. (New) The inflatable device as defined in claim 32, wherein said portable inflatable structure includes a second interior region, said first and second interior regions at least partially divided by a partition, said partition at least partially formed of a light blocking material, said second interior region including a display surface and an illumination source that is separate from said multimedia device, said illumination source positioned between said partition and said display surface, said display surface visible from an exterior of said portable inflatable structure, said display surface including a surface selected from the group consisting of a fixed image or a second display screen.

35. (New) The inflatable device as defined in claim 33, wherein said display surface, said first display screen or combinations thereof are detachably connected to said portable inflatable structure.

36. (New) The inflatable device as defined in claim 34, wherein said display surface, said first display screen or combinations thereof are detachably connected to said portable inflatable structure.

37. (New) The inflatable device as defined in claim 31, wherein said multimedia device includes video equipment, said video equipment designed to display non-fixed images on said first

display screen.

38. (New) The inflatable device as defined in claim 36, wherein said multimedia device includes video equipment, said video equipment designed to display non-fixed images on said first display screen.

39. (New) The inflatable device as defined in claim 31, wherein said first interior region includes a support surface, said ledge designed to at least partially elevate and support at least a portion of said first multimedia device above a base of said interior region and in a position so that images from said first multimedia device are properly displayed on said first display screen.

40. (New) The inflatable device as defined in claim 38, wherein said first interior region includes a support surface, said ledge designed to at least partially elevate and support at least a portion of said first multimedia device above a base of said interior region and in a position so that images from said first multimedia device are properly displayed on said first display screen.

41. (New) The inflatable device as defined in claim 31, wherein said portable inflatable structure includes at least one anchoring strap.

42. (New) The inflatable device as defined in claim 40, wherein said portable inflatable structure includes at least one anchoring strap.

43. (New) The inflatable device as defined in claim 31, wherein said portable inflatable

structure includes a first generally flat side, said first generally flat side including said first display screen.

44. (New) The inflatable device as defined in claim 42, wherein said portable inflatable structure includes a first generally flat side, said first generally flat side including said first display screen.

45. (New) The inflatable device as defined in claim 43, wherein said portable inflatable structure includes a plurality of generally flat sides.

46. (New) The inflatable device as defined in claim 44, wherein said portable inflatable structure includes a plurality of generally flat sides.

47. (New) The inflatable device as defined in claim 46, wherein said portable inflatable structure has a generally polygonal cross-sectional shape.